

FY2015 Annual Report

MISSOURI
Film Office



Photo on the Kansas City Union Station set for the NBC TV series *American Ninja Warrior*

Missouri Film Commission Members

Public Members:

Public Position Vacant
Chair

Shawn McClaren
Kansas City

James Palumbo
St. Louis

Cindy Sheltnire
Columbia

Public Position Vacant



Legislative Members:

Senator Kurt Schaefer (R)
Missouri State Senator, District 19
Columbia

Senate Position Vacant

Representative Denny Hoskins (R)
Missouri House of Representatives, District 121
Warrensburg

Representative Stacey Newman (D)
Missouri State Representative, District 73
St. Louis

History

The Missouri Film Commission was established in 1983 as a working office within the Division of Tourism, Department of Economic Development. The Commission was created to attract film, television, video and cable productions to Missouri and to promote the growth of the film and video production industry within Missouri.

In 1998, an appointed state-wide Film Commission Board was established by statute 620.1200, to advise the Director of the Department of Economic Development on the promotion and development of film production and facilities.

According to the statute: “The commission shall provide oversight and guidance to the Director of Economic Development in administering the Office of the Missouri Film Commission.”

Missouri Film Office

The FY2016 General Assembly re-allocated \$100,000 from the Missouri Division of Tourism (MDT) general revenue transfer earmarked for film office activity. The Missouri Film Office has one full-time staff member, Andrea Sporcic.

The Missouri Film Office works to develop, coordinate and market the film industry and film-related activities in Missouri. The Missouri Film Office serves as the official central point of contact for all state-wide inquiries: film, TV shows/segments, commercials, web content and digital media.

The Missouri Film Office maintains and markets a large photo database of diverse locations across the state and keeps current a state-wide database of skilled workers, special equipment operators and support service companies.

Film Production Tax Incentive Activity

The Film Production Tax Credit program sunset as of November 28, 2013, according to Missouri Statute 135.750.

Film Office Activity

In October, the Film Office launched The Missouri Stories Scriptwriting Fellowship program, a national competition for screenplays and television pilot scripts with story lines set in Missouri. 52 scripts were submitted from six states. The three highest scoring scriptwriters received an all expenses paid trip to our concentrated four-day fellowship experience, held Feb. 1-4, 2015 in Rocheport, Mo.

MISSOURI

STORIES

Scriptwriting Fellowship

for screenplays and television pilot scripts set in Missouri

Presented by the Missouri Film Office, part of the Missouri Division of Tourism, and the Missouri Motion Media Association

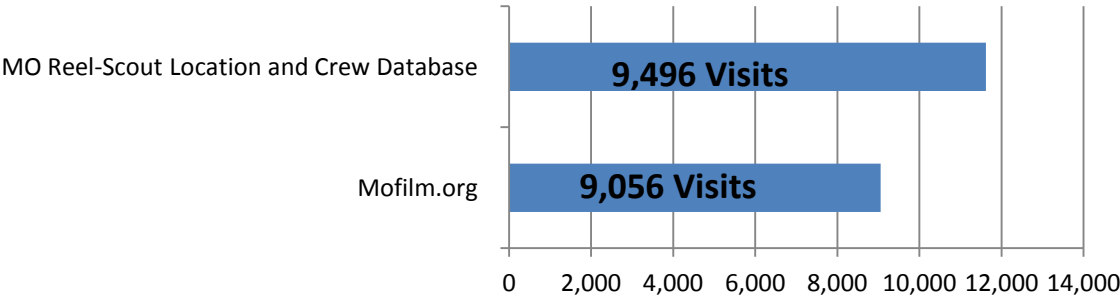
The writers were joined by accomplished industry mentors: Bob Gale, writer of the *Back to the Future* trilogy, who is from University City, Mo; Philip LaZebnik, who wrote *Mulan* and *The Prince of Egypt*, from Columbia, Mo; and Kathleen McGhee Anderson, writer/producer for the TV series *Lincoln Heights*. Mentors worked with each fellow during group workshop discussions and held one-on-one critique sessions. All three of the inaugural years' winners were based in St. Louis.

In FY15, the Film Office provided assistance for 154 projects, including TV series and segments, commercials, films and web-based production. See listing below.

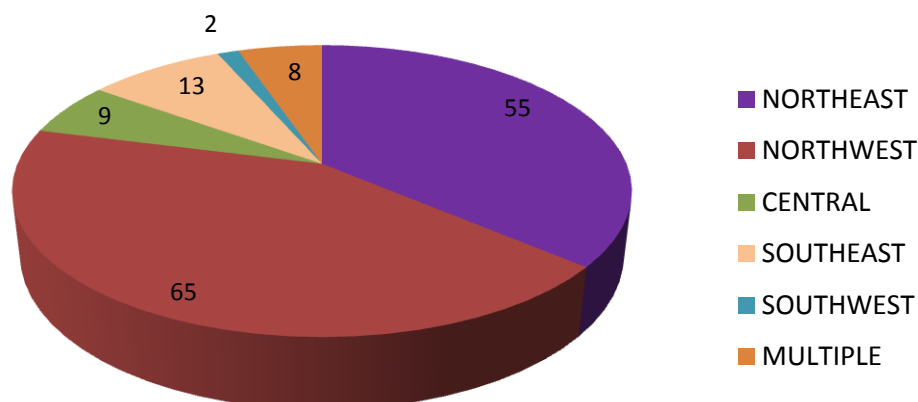
Industry Overview – Film/Motion Media Industry in Missouri data provided by MERIC

	Employment	Labor Income	Gross Domestic Product
Total Effect	15,398	\$1,229,647,319	\$1,340,395,770

Website Activity



of FY15 Productions Across the State by Region



Following is a list of notable FY15 productions in the state:

July 2014

Slasher	Independent feature film	Columbia
Political spots	Commercials	St. Louis
French production company	TV segment	St. Louis
Ball Up, Fox Sports	TV segment	St. Louis
PBS	TV segment	St. Louis
Travel Channel	TV segment	St. Louis
Four Way Stop	Independent feature film	St. Louis
American Idol	TV segments	Branson, Kansas City
National Geographic	TV segment	Utica
House Hunters	TV segment	Cape Girardeau
BBC	TV segment	St. Joseph
Style Network	TV segments	Kansas City, St. Louis
Welcome to Killa City	Webseries	Kansas City

August 2014

Happy Valley	Scouting	Kansas City
COPS	TV segment	Springfield
Chrysler	Commercial	Across I-70
Love Chronicles	Independent feature film	Cape Girardeau
Travel Show, International	TV segments	St. Louis, Springfield, Hannibal Kansas City
Illinois production company	Commercial	St. Louis
Yoplait	Commercial	St. Louis
Women in Religion, TLC	TV segment	St. Louis
Emerson	Commercial	St. Louis
Pretty	Short film	St. Louis
G.T. Academy, Speed TV	TV segment	Branson
A Very Barry Branson	TV series	Branson
Branson Taxi	TV series	Branson
Hospital	Commercial	Joplin
Boxcar films	Documentary	Columbia

September 2014

Men of the Cloth	documentary	St. Louis
House of Horror, Discovery	TV segment	Desoto
Ghost inside My Child, Lifetime	TV segment	Springfield
American Dream project	TV segment	St. Louis
STIHL	commercial	Cape Girardeau
Nellyville, BET	TV series	St. Louis
Larimore project	short film	St. Louis
Hockey	commercial	St. Louis
The Lake	short film	St. Louis
Rt 66, Italian production company	documentary	St. Louis, Springfield, Joplin
British production company	TV segment	St. Louis
Edward Jones	commercial	St. Louis
LA production company	TV segment	Kansas City, Excelsior Springs

October 2014

Game of Arms, AMC Channel	TV Segment	Kansas City
House Hunters, HGTV	short film	Kansas City
Unstable	independent feature film	Kansas City
Trust Fund	independent feature film	Kansas City
Master Card	TV segments, commercials	Kansas City
Playoffs & World Series, Royals	documentary feature	Kansas City
Big Sonia	corporate video	Kansas City
Deloitte and Touche	feature film	Kansas City
Terminal	independent feature	Kansas City
The House on Pine Street	independent feature	Kansas City
Great Christmas Light Fight	TV segment	Springfield
Outlaw Country, WGN	TV series	Buckner, Jefferson City
National Bio Diesel	commercial	Jefferson City
Quiz show, Swiss production company	TV segment	St. Louis
Bud Light	commercials	St. Louis
Purina	Commercials	St. Louis
Travel Channel	TV segment	St. Louis
Florida production company	commercial	St. Louis
Fireball Run	Webseries	Pulaski County, Jefferson City, Sedalia, Independence

November 2014

New Girls on the Block, Discovery		
Life	TV series	Kansas City
Blue Cross Blue Shield	commercial	Columbia
MO Lottery	commercial	St. Louis
Bitter Thing	short film	Kansas City
Citizen Jane Film Festival	Festival	Columbia
St. Louis International Film festival	Festival	St. Louis
Under a Blood Red Sky	independent feature	St. Louis
Aldi	commercial	St. Louis
NY production company	documentary	Columbia

December 2014

Food Paradise, Travel Channel	TV episode	Kansas City
New Girls on the Block, Discovery Life	TV series	Kansas City
Patient, A Surgeons Journey	documentary feature	Kansas City
1001 Journeys: The Arab-American Experience	documentary	Kansas City

January 2015

New Girls On The Block, Discovery Life Channel	TV Series	Kansas City
Jesse James pilot, Travel Channel	TV segment	Kansas City, St. Joseph
Untitled family film	independent feature film	Springfield
Children's Hospital	Webseries	St. Louis
America's Got Talent	TV Segment	St. Louis

February 2015**Rocheport**

Missouri Stories Scriptwriting Fellowship	Event	Kansas City
Lotawana	independent feature film	Kansas City
Mazuma Credit Union	commercial	Kansas City
Eggo	commercial	Kansas City
MTV True Life	TV Segment	Kansas City
GLAAD PSAs	commercial	Kansas City
The Notionaries	music video	Kansas City
On Sight	short film	Kansas City
LA production company	documentary	Jefferson City

March 2015

Monday Night Raw WWE	TV segment	Kansas City
True/False Film Festival	Festival	Columbia
Film Commissioners Trade Show, L.A.	Event	Los Angeles
Missouri Meet-up event, Los Angeles	Event	Los Angeles
Andrew Jones film	Scouting	Jefferson City
Unified Pictures	Scouting	St. Louis
Animal Planet	TV segment	Branson
Nellyville	TV series	St. Louis
Coolfire Studios	docuseries	Jefferson City

April 2015

The Profit, CNBC	TV segment	Kansas City
No Margarettas	short film	Kansas City
True Life, MTV	TV segment	Kansas City
American Ninja Warrior, NBC	TV segments	Kansas City
Top 5, Food Network	TV segment	Kansas City
25,000 Mansion Makeover pilot, HGTV	TV segment	Kansas City
The Hillbenders	music video	Kansas City
The Tipping Point	short film	Kansas City
Capital Federal	commercial	Kansas City
Bayer	commercial	Kansas City
Kroger	commercial	Kansas City
Total Divas, E!	TV segment	Kansas City
Kansas City Film Fest	Festival	Kansas City
Inverted Forest	Scouting	St. Louis

April 2015, Cont.

DIY Network	TV segment	St. Louis
Amtrak	commercial	St. Louis
Snoose	commercial	St. Louis
The Last Ship	TV series	St. Louis
Street Outlaws	TV segment	St. Peters

May 2015

Comic Con Film	Scouting	Kansas City
Dastmalcian Film	Scouting	Kansas City
American Honey	feature film	Kansas City
True Life, MTV	TV segment	Kansas City
META	short film	Kansas City
Ghost Adventures, Travel Channel	TV segment	Kansas City, Joplin
Unsung	documentary film	Kansas City
Donnie Loves Jenny, A&E	TV segment	Kansas City
KCPL	commercial	Kansas City
48 Hour Film competition	Film Competition	St. Louis
The Layover	feature film	St. Louis
Budweiser	commercial	St. Louis
CNN	docuseries	St. Louis
Travel/Dating Show	TV segment	St. Louis
Spike TV	TV segment	St. Louis
Ford	commercial	St. Louis
The Golf Channel/ Legends of Golf	TV	Branson
The Willis Family, TLC	TC segment	Branson
Ghost Hunters	TV segment	Joplin

June 2015

American Pickers, History Channel	TV segment	Kansas City
Bizarre Foods, Travel Channel	TV segment	Kansas City
So Broken Up	independent feature	Kansas City
DUKE	independent feature film	Kansas City
GARMIN	commercial	Kansas City
Blues & BBQ	short film	Kansas City
Rain Dance by Easy Stone feat Tech9	music video	Kansas City
Tiny Houses, HGTV	TV segment	Kansas City
EPG	commercial	Kansas City
KC Steak Company/ "If You Grill It"	commercial	Kansas City
KC Maker Faire: Script to Screen	Trade Show	Kansas City
Grandmothers Murder Club	independent film	St. Louis
FilmFest 4-H	Festival	St. Louis
VH1	TV segment	St. Louis
Nellyville, BET	TV segments	St. Louis
Our Little Family, TLC	TV segment	St. Louis
Let's Kill Harry	short film	St. Louis
Fox TV	TV segments	St. Louis
Welcome to Sweetie Pies, OWN	TV series	St. Louis
PBS	TV segment	St. Louis

Administrative support and data provided by:

Andrea Sporcic

Missouri Film Office Specialist
Missouri Division of Tourism
Jefferson City



Photo from the Lambert International Airport set of the feature film *The Layover*

Missouri Film Commission Office

Harry S Truman Building
301 W. High St.
Jefferson City, Mo 65102

Phone
573-523-3566

E-mail
MoFilm@ded.mo.gov

Website
MoFilm.org

2014 Annual Report



The Missouri Film office serves as the official contact for all statewide inquiries for film, TV shows/segments, commercials, web content and motion media. In FY14, the Missouri Film Office assisted 142 projects including:



Missouri Film Commission Members

Public Members:
Public Position Vacant
Chair

Shawn McClaren
Kansas City

James Palumbo
St. Louis

Cindy Sheltnire
Columbia

Public Position Vacant



Legislative Members:
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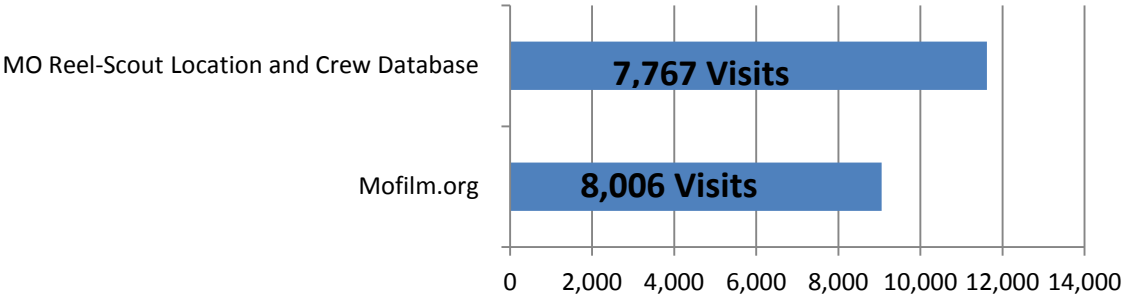
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Film Production Tax Incentive Activity

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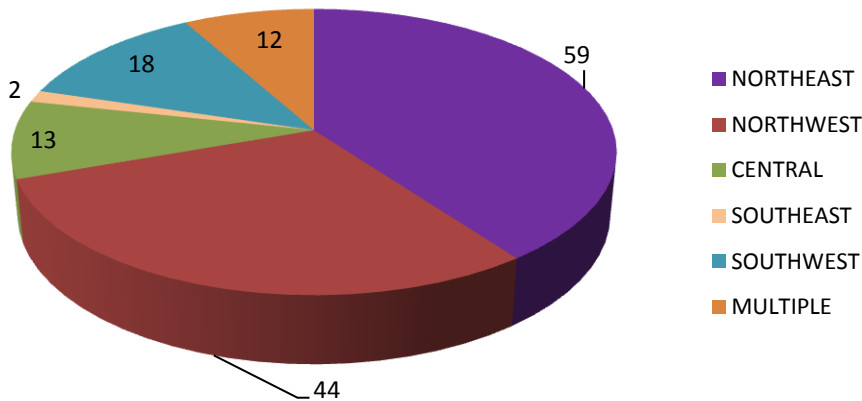
Industry Overview – Film/Motion Media Industry in Missouri data provided by MERIC

	Employment	Labor Income	Gross Domestic Product
Total Impact	14,171	\$1,085,685,262	\$1,483,993,637



In FY 2014, the Film Office provided assistance for 142 projects, including TV series and segments, commercials, films and web-based production. See listing below.

of FY14 Productions Across the State by Region



Following is a list of notable FY14 productions in the state:

July		
German film crew shoot	Documentary	Various
Extreme Weight Loss	TV show	St. Louis
The Voice	TV show	St. Louis
Ghost Adventures	TV show	St. Louis
The Biggest Loser	TV show	St. Louis
Let's Ask America	TV show	Kansas City
America's Got Talent	TV show	Kansas City

July Cont.

The History Channel	TV segments	Kansas City
NFL Film	TV segments	St. Louis
CNN	TV segments	St. Louis
Enterprise-Rent-A-Car	Commercial	St. Louis
Animal Planet	TV shows	St. Joseph
Independent feature film	Feature film	St. Louis
The Missouri Lottery	Commercial	Kansas City
Blue Cross	Commercial	Kansas City
Sprint	Commercial	Kansas City
Phillips Healthcare	Commercial	Springfield

August

House of Cards	TV show	St. Louis
FilmFest 4-H	Festival	Branson
UK Production Company	TV segments	Kansas City
Antiques Road Show	TV show	Kansas City
Documentary project	Documentary	Kansas City
Comic Geeks	Web series	St. Louis
Miracle Hills Ranch	Commercial	Springfield
American Pickers	TV show	Jefferson City, Boonville
Ford	Commercial	Kansas City
Bar Rescue	TV show	Kansas City
ESPN	TV show	Kansas City

September

Mercury Labs	Commercial	St. Louis
Boxcar Films	PSA	Columbia
Room 105	Feature film	Hollister, Branson
Gone Girl	Feature film	Cape Girardeau
Cinema KC	TV series	Kansas City
Working Class Whitetails	TV series	Northwest Missouri
My Partner's Mother	Feature film	St. Louis
Spectrum Studios	Scouting	Columbia

October

Steam Punk and Shadows	Web series	Columbia
Counter Parts	Short film	Kansas City
Shark Tank	TV show	St. Louis
Ghost Adventures	TV show	St. Louis
The Voice	TV show	St. Louis
Citizen Jane Film Festival	Festival	Columbia

November

Chicago Production Company	Commercial	St. Louis
The History Channel	TV show	Kansas City
Jackson Appleton and Bass Pro	Commercial	Springfield
The Cooking Channel	TV segments	Kansas City
Texan Reality Production Company	TV show	St. Louis
The Food Network	TV segments	Kansas City
Bar Rescue	TV show	Kansas City
Thrift Store Divas	TV show	St. Louis
Salvage City	TV show	St. Louis
Diners, Drive-Ins and Dives	TV show	Kansas City
MU Online	Commercial	Columbia
HCA Hospital	Commercial	Kansas City
Fireball Run	Scouting	Columbia, Independence
Intrust Bank	Commercial	Kansas City
VML	Commercial	Kansas City

December

Documentary production	Documentary	St. Louis
Merial	Commercial	Kansas City
Jeopardy	TV show	Kansas City
The Truth about Crime	PSA	St. Louis
Once Films	Commercial	St. Louis
Farewell	Short film	St. Louis

January

Drifter: Broken Road	Web series	Springfield
Lifetime Television	TV show	St. Louis
SWP Productions	Commercial	St. Louis
Indie horror/thriller	Feature film	Memphis/Hannibal
Tremendous Entertainment	TV show	Ironton/Farmington
Salvage City	TV show	St. Louis
Commercial documentary	Documentary	Kansas City
Executive Airshare	Commercial	Kansas City

February

St. Francis Health Center	Commercial	Kansas City
Mazuma Credit Union	Commercial	Kansas City
Banfield Pet Clinics	Commercial	Kansas City
Hollywood Casino	Commercial	St. Louis
48 Hour Film Competition	Film Competition	St. Joseph
Under the Gunn	TV show	St. Louis
Lifetime	Docu-series	St. Louis
Survivor	TV show	St. Louis
Siemen's	Commercial	St. Louis
Political commercials	Commercial	Springfield
The Battle of Island Mound	Short film	Springfield
True/False Film Festival	Festival	Columbia

March

UK Film Crew shoot	Documentary	Various
Mississippi Grind	Feature film	Various
Rustic Lantern Films	Scouting	St. Louis
PSG Film	Series	Branson
Swiss production company	TV segments	Hannibal
Lifetime series	TV show	St. Louis
MTV	TV segments	Jefferson City
Enterprise	Commercial	St. Louis
Honey Bunches of Oats	Commercial	St. Louis
McDonald's	Commercial	St. Louis
Price Chopper	Commercial	Kansas City
AMC Theaters	Commercial	Kansas City
Sprint	Commercial	Kansas City
Hallmark	Commercial	Kansas City
Kikim Media	Commercial	St. Louis
ESPN SEC	Commercial	Columbia
Locations Trade show	Tradeshaw	Los Angeles
TLC's Sister Wives	TV show	Springfield

April

American Ninja Warrior	TV show	St. Louis
ADDicted	Feature film	Columbia
Kansas City Film Festival	Festival	Kansas City
St. Louis Hospital	Commercial	St. Louis
New Media Narrative Project	New Media Project	Columbia, Guthrie
Travel Channel	TV segments	St. Louis
NBC Sports	TV segments	Kansas City
Sirens Media	Commercial	St. Louis
Stephens College Short Films	Short film	Various
Brand USA	Web series	Various
Sherwin Williams/Dutch Boy/Menards	Commercial	Various
PSA for the State of Missouri	PSA	Kansas City

May

C-SPAN	TV segments	St. Louis
Walmart	Commercial	Southern Missouri
HGTV	TV show	Innsbrook
Discovery Channel	TV segments	Kansas City
Travel Channel	TV show	St. Louis
Ghost Hunters	TV show	Various
Raw TV London	TV segments	St. Louis
ABC's Wife Swap	TV show	Branson
Comedy Central	TV show	St. Louis
LinkedIn	Commercial	Kansas City
Garmin	Commercial	St. Louis
Food Network	TV segments	St. Louis

May Cont.

Political commercials	Commercial	Kansas City
Ghost Adventures	TV show	St. Louis
Monsanto	Commercial	Various
Center for Education	PSA	Cape Girardeau
Extreme Weight Loss	TV show	St. Louis
48 Film Competition	Film Competition	St. Louis

June

PBS	TV segments	St. Louis
Pilgrim Studios	TV segments	Joplin/Carthage
The Champions	Documentary	St. Louis
High Noon Entertainment	TV series	Branson
The Nameless	Feature film	St. Louis
National Geographic	TV segments	Utica/Chillicothe
Marshall the Miracle Dog	Feature film	St. Louis
Ball Up Shot	TV show	St. Louis
Reece & Nichols and United Way	Commercial	Kansas City
Indie horror film	Feature film	Columbia
The Bachelor	TV show	St. Louis
Everything	Short film	Nixa
Junk Store	Feature film	Springfield



Discovery Channel series from Coolfire Studios in St. Louis

Administrative support and data provided by:

Andrea Sporcic

Missouri Film Office

Missouri Division of Tourism Specialist

Jefferson City



Photo from *The Battle of Island Mound* filmed at Prairie State Park

Missouri Film Commission Office

Harry S Truman Building

301 W. High St.

Jefferson City, Mo 65102

Phone

573-523-3566

E-mail

MoFilm@ded.mo.gov

Website

MoFilm.org

Missouri Film Commission

2011 / 2012 Annual Reports





January 7, 2013

Dear Governor Nixon, President Pro-Tem Robert Mayer, and Speaker Timothy Jones:

The basic goals of the Missouri Film Commission have been to attract film production to our state, assist them where possible and to help build our in-state industry. The re-establishment of the Missouri Film Office under the supervision of the Department of Tourism is a very productive step towards these goals in 2013.

The active support of Director Katie Steele Danner of the Division of Tourism is a welcome breath of fresh air. Her appreciation of the potential of the motion-media industry on the economy of our state is reflected in her enthusiasm for the Film Office's work.

Andrea Sporcic, the new specialist for the Missouri Film Office, brings years of expertise to her position. Any production company that approaches us will be in very good hands.

Additionally, the revitalized Missouri Motion Media Association (MOMMA), under the new leadership of President Joni Tackette, will be an invaluable asset to the Commission and Film Office in the coming year.

That being said, our tax credit program is still a prime means by which we pursue outside production to our state. As an example of the importance of the use of this program, I point to the example of the economic impact of Paramount's "Up in the Air" on the urban St. Louis area and the impact of the independent film "Winter's Bone" on rural Greene and Taney counties. These two productions alone employed over 130 Missourians and spent over \$12,000,000 in our state. Over forty different in-state professions were impacted by these productions: electricians, caterers, drivers, musicians, carpenters, etc.

The Missouri film production tax credit program, with its low cap, is a conservative and safe means of continuing to attract outside revenue to the state and, with the cooperation of the Film Office, Commission and MOMMA, help build our in-state industry in 2013.

Respectfully,

Bill Lennon
Chair, Missouri Film

Film Commission Activity

Public Members:

William Lennon, Chair

Branson, Missouri

Term Expires: August 13, 2013

Shawn McClaren

Leawood, Kansas

Term Expires: August 13, 2008

James Palumbo

St. Louis, Missouri

Term Expires: August 13, 2009

Cindy Sheltmire

Columbia, Missouri

Term Expires: August 13, 2009

Vacancy

Meeting in Jefferson City on April 19, 2011

Meeting in Jefferson City with Tele-presence in Kansas City and St. Louis Aug 31, 2011

Meeting in Jefferson City on March 7, 2012

Meeting in Jefferson City on October 15, 2012

Film Office Activity

The Missouri Film Office has been operating under a Memorandum of Understanding between the University of Missouri at Columbia and The Missouri Department of Economic Development (DED) since August of 2005. The physical offices for the staff were moved from the University to DED in August 2008.

The FY2011 state budget allocated \$207,874 for the Missouri Film Office.

The FY2012 state budget yielded a zero dollar allocation for the Missouri Film Office. The Missouri Film Office marketing activities provided by the two (2) FTE staff ceased as of June 30, 2011 when the two (2) FTE positions were eliminated because there was no general revenue funding allocation.

In July 2011, Mike Nichols, Business and Community Services (BCS) Project Manager with DED was assigned to respond to the many inquiries that come in from producers and other industry representatives requesting information on crew and equipment resources, location photos, and permit and procedure instructions. He was also tasked with editing and updating the REEL-Scout database, and other BCS Project Managers were trained to assist. Mike kept a film inquiry log with 101 inquiries from 7/6/11 to 9/24/12. Other BCS Project Managers were advised to keep inquiry of any potential tax credit applications or film projects and refer within their normal new business or retained business operations. Any tax credit application is referred to the Finance Staff of the DED.

The FY2013 General Assembly re-allocated \$100,000 from the Missouri Division of Tourism (MDT) general revenue transfer earmarked for film office activity. The MDT is using allocated budget dollars in an efficient and effective way in order to support the creative media industry in Missouri and stimulate new production work across the state. The REEL-Scout database subscription has been renewed and membership in the Association of Film Commissions International (AFCI) will be renewed.

Legislative Members:

Senator Kurt Schaefer (R)

Missouri State Senator, District 19

Columbia, Missouri

Senator Robin Wright-Jones (D)

Missouri State Senator, District 5

St. Louis, Missouri

Representative Denny Hoskins (R)

Missouri House of Representatives, District 121

Warrensburg, Missouri

Representative Stacey Newman (D)

Missouri State Representative, District 73

St. Louis, Missouri

In October, MDT enlisted Andrea Sporcic to provide her expertise. Missouri Film Office work priorities include refreshing the REEL-Scout database system to organize and publicize crew and support service companies state-wide as well as organize site location photographs. We are also refreshing the Missouri Film Office website and newsletter to communicate to in-state industry representatives and out-of-state key industry decision makers that the Missouri Film Office is active with this renewed commitment to the industry efforts.

History:
The Missouri Film Commission office was first established in 1983, a working office within the Division of Tourism, Department of Economic Development. This Commission office was created to attract film, television, video and cable productions to Missouri, and to promote the growth of the film and video production industry within Missouri. In 1998 an appointed state-wide Film Commission Board was established by statute 620.1200, to advise the Director of the Department of Economic Development on the promotion and development of film production and facilities. According to the statute: “The commission shall provide oversight and guidance to the Director of Economic Development in administering the Office of the Missouri Film Commission.”

<http://www.moga.mo.gov/statutes/C600-699/6200001200.HTM>

<http://www.moga.mo.gov/statutes/C600-699/6200001210.HTM>

Missouri is home to at least 29 colleges and universities that offer degree specialties in film studies and/or production skills with more than 75 teaching professionals involved in the instruction.

Missouri film festivals, which typically include screenings of Missouri-made films, bring tourist dollars into the state. Six Missouri cities hold a total of 22 film festivals annually.

Film Production Tax Incentive Activity

2011 Tax Incentive 3 applications, 2 projects were allocated film production tax credits.
2012 Tax Incentive 1 pending application for 2013 film project.

2011 Projects:

Tax credits were not necessary to draw all production to the state. Some of the notable non-tax credited projects we worked with in 2011 included:

JANUARY	Location
The Missouri Lottery Commercials	Raytown, Pleasant Hill, Macon
Soul Seat Commercials	Columbia
CommercialsTrue/False Film Festival	Columbia
Knowledge Tree Films documentary film	St. Joseph
Banfield Pet Clinics	Kansas City
FEBRUARY	
Branit FX/ Film Special effects	Kansas City
Discovery Channel’s “Road Eats”	St. Louis
Michelob Golden Light for Anheuser-Busch.	Kansas City
Sprint/ web spots	Kansas City
Stormont-Vail Hospital Commercial	Kansas City



MARCH

Orr Street Productions /short film

You're Next, feature film

Discovery's River Monsters s

Maverick Television UK /series on Route 66

Plum Pictures- London /series The Mighty Mississippi

Travel Channel's show Man v. Food,

Fulton

Columbia

Lake of the Ozarks

St. Louis to Joplin

St. Louis

St. Louis



APRIL

Discovery/ Travel Channel/ reality series Truck Stop thru July

Missouri Credit Union. / commercial

Sprint commercial

BBC London/ TV

PBS/ cooking show

Columbia

Kansas City

Kansas City

St. Louis

St. Louis

MAY

Coolfire Media/ reality series "Sweetie Pies"

Nestlé's Purina Fancy Feast cat food.commercial

Six Flags' commercial

MTV/ reality series MADE

Blue Cross Blue Shield commercials

Travel Channel's show Off Limits shooting

St. Louis

St. Louis

St. Louis

St. Louis

Kansas City

St. Louis



JUNE cont.

Discovery Channel

University of Missouri / feature film

St/ Louis

Columbia

JULY

Downtown productions

Tv segment

Lantern Productions/ commercial

Kansas City

Columbia

St. Louis

August

NBC/Biggest Loser show

Shadow Box Pictures commercial

St. Louis

St. Louis

September

Commercial/ City Market

Documantary

Kansas City

Warsaw



October

Bic Media Music video

Kansas City

November

Guthrie Cancer Center commercial

Kansas City

December

FilmKrafter/ documentary

Independence, Blue Springs

2012 Projects:

Tax credits were not necessary to draw all production to the state. Some of the notable non-tax credited projects we worked with for 2012 included:

JANUARY	Location
MTV/TV segment	Springfield
TV segment	Squaw Creek Park
February	
TV segment-cabel show	St. Louis
MTV/show MADE	St. Louis
March	
Travel Channel	St. Louis
Little Pond TV	Kansas City
April	
TV commercial	St. Louis
TLC TV	St. Louis
May	
Short film	St. Louis
June	
University of Missouri / feature film	Columbia
July	
HGTV	St. Louis
August	
Sportsman Channel	
CMT	Shellknob
October	
Purina commercial	St. Louis
Civil War educational film	St. Louis area
November	
Apparitional film	Jefferson City
Verizon Commercial	St. Louis
December	
Discovery TV	St. Louis



Administrative support and data provided by

Boards and Commissions Liaison
Department of Economic Development
Sherry L. Anderson
MO Dept. of Economic Development
Jefferson City, Missouri

Missouri Film Office Specialist
Missouri Division of Tourism
Andrea Sporcic
Jefferson City, Missouri

Finance Team Incentives Specialist
Department of Economic Development
Melody Moncier
Jefferson City, Missouri

Official website
www.mofilm.org

Official E-mail
mofilm@ded.mo.gov



2010 ANNUAL REPORT

THE MISSOURI FILM COMMISSION



A photograph of an airport terminal interior. In the foreground, three people are silhouetted against a large window. On the left, a woman stands with a suitcase, looking at a device. In the center, a man stands with a suitcase, looking out. On the right, a woman walks with a suitcase. The window looks out onto a tarmac where a large commercial airplane is parked. The sky is clear and blue. A black rectangular sign with rounded corners is suspended in the upper part of the frame, containing the text "2009 Annual Report" in red.

2009 *Annual Report*

Missouri Film Commission

2009: The Year in Review

Sue McCollum

Chair, Missouri Film Commission

2009 brought three new members to the Missouri Film Commission. The new members: Senator Robin Wright-Jones (D-St. Louis) replaced Senator Maida Coleman (D-St. Louis); Senator Kurt Schaefer (R-Columbia) replaced Senator Norma Champion (R-Springfield); and I, Sue McCollum (St. Louis), replaced Mark Biggs (Springfield) as chairperson of the Commission.

No legislation was enacted in 2009 relating to the Missouri Film Office or the Film Production Tax Credit Program. HB 177, introduced by Rep. Jason Grill (D-KC), proposed an increase in the annual cap on the program from \$4.5 million to \$10 million, but the bill did not pass.

All the while, the Commission continued to explore improvements to the program to attract more film and motion media production to Missouri in order to create additional high-paying jobs, to increase revenue for the state, and to enhance the long-term development of a self-sustaining film and motion media industry in Missouri.

Two major projects recruited by the Missouri Film Office dominated the year. In late winter in Branson and Forysth, the film *Winter's Bone* went into production. A small production with a budget under \$2 million, it nonetheless employed about 35 Missourians as crew and several more as talent. Audited figures show that the production spent \$800,000 in the region, especially appreciated by the area because the production occurred in the off-season. In December, the film was announced as one of only 16 films accepted – out of 1,058 submitted in its category– to premiere at the prestigious Sundance Film Festival in January, 2010.

The most visible project in the state was the feature *Up in the Air*, which filmed on location in St. Louis for over seven weeks. This was a Paramount Pictures production, and it is a rarity to land a full-blown studio production. This project starred George Clooney and was written and directed by Jason Reitman (*Juno*). Production offices opened in January, filming began in March, concluded on April 23, and the offices closed May 31. Audited figures show expenditures in Missouri of over \$11.8 million. In December, *Up in the Air* was the leading nominee of the Golden Globes Awards, and is likely to earn multiple Academy Awards nominations. More to the point of economic development, its success will spur a boost in tourism in St. Louis.

As with other industries in an economically down year, the motion media industry contracted somewhat. While feature films are the most visible projects, much of the work in the state is done on television commercial productions. Commercial production is the most critical component of supporting and expanding a motion media workforce. In a down economy, with businesses struggling, fewer commercials are made, so there was less work overall in 2009. The two feature films mentioned above softened the blow somewhat, but only an uptick in the general economy will rejuvenate the commercial production market. Fortunately, while individuals who make up Missouri's industry workforce learn to cope with reduced incomes, we don't see them abandoning the industry, so our basic workforce, for the moment, seems to be holding in place.

Historical Background of the Commission

The Missouri Film Commission was created in 1983 to attract film, television, video and cable productions to Missouri, and to promote the growth of the film and video production industry within Missouri. The mission of the Missouri Film Commission is to encourage capital investment to develop a viable infrastructure, including an experienced professional workforce, for motion media production in Missouri. The ultimate goal of the Commission is to achieve a self-sustaining production industry that will increase employment opportunities, entrepreneurial opportunities and generate additional revenue in the state.

Commission Primary Responsibilities:

RSMo 620.1200 states two main responsibilities for the board:

- 1) Advise the Director of the Department of Economic Development on the promotion of the development of film production and facilities in Missouri.
- 2) Provide an evaluation report to the governor and the general assembly, including any recommendations on the removal of barriers so that film production in Missouri may be more easily promoted and the development of state incentives to attract private investment in film production in the state.

Commission Membership

Commissioners

Chairman Sue McCollum, St. Louis
Senator Curt Schaefer, Columbia
Senator Robin Wright-Jones, Saint Louis
Representative Leonard Jonas Hughes, Kansas City
Representative Mike Sutherland, Warrenton
James Palumbo, Saint Louis
Shawn McClaren, Kansas City
Cindy Sheltmire, Columbia
Bill Lennon, Branson



Department of Economic Development Staff

Trent Griffith, Boards and Commissions Coordinator
Brenda Horstman, Finance Team Manager
Melody Worley, Finance Team Incentive Specialist
Grey Jackson, Finance Team Incentive Specialist

Missouri Film Office

Jerry Jones, Director
Andrea Sporcic, Assistant Director
Jenna Vaughan, Administrative Assistant



Missouri Film Commission Meetings

Four Commission meetings were held in 2009 on the following dates and at the following locations:

- **February 2, 2009**, Governors Office Building, Jefferson City
- **May 18, 2009**, Governors Office Building, Jefferson City
- **October 16, 2009**, Harry S Truman Office Building, Jefferson City
- **November 14, 2009**, Hilton at the Ballpark, St. Louis

The Missouri Film Office

The Missouri Film Office supports the objectives of the Commission by marketing the state to filmmakers across the country (and internationally) while providing a full range of support services designed to attract individual film projects to the state. The Missouri Film Office is backed by a strong and eager network of local contacts that help meet daily production needs throughout the state.



The Missouri Film Office provides the following services:

Scouting

The Film Office researches and documents any type of location background and supply photographs or videotape shot to your specifications. We accompany you to the suggested locations and arrange for any necessary clearances.

Pre-Production

The Film Office provides detailed information on state and local film regulations, weather, production services, crew, talent, facilities, equipment and various support services such as hotels, caterers, transportation, etc.

Liaison

The Film Office works closely with the various federal, state and local officials, as well as institutions, private businesses and individuals to ensure your shoot is hassle-free.

Recommendations

The Film Office analyzes the economic impact that each film applying for production tax credits may have in Missouri and makes recommendations to the Department of Economic Development about which projects should receive tax credits.



Winter's Bone, filmed in Branson, Missouri during February and March, 2009.

2009 *Annual Report*



Film Production Tax Credit Program

The Missouri Department of Economic Development (DED) film production tax credit program is capped at \$4.5 million per year. The Department may issue a production company state income tax credits equaling up to 35% of the company's certified Missouri expenditures required to make a motion media production, and (by policy) 30% for qualifying out-of-state cast and crew expenditures.

By statute, a production must spend a minimum of \$100,000 for projects over 30 minutes in length, or \$50,000 for films 30 minutes and under (i.e., payments made to Missouri companies, organizations or individuals) to earn a tax credit. Only those Missouri expenditures that are necessary for the production are applicable. Such expenditures may include, but are not limited to, the costs for labor, services, materials, equipment rental, lodging, food, location fees and property rental.

The tax credits may be applied against state income taxes (excluding withholding taxes) or financial institution taxes. The credits can be applied by the original recipient against such tax liability, or they may be sold or transferred to another taxpayer and applied by the transferee against their tax liability. The credits may be used for the tax period during which they are earned, and can be carried forward for up to five additional tax periods.

Making Economic Sense of the Film Production Tax Credit Program

1. Missouri's Film Production Tax Credit program is unlike many other tax credits. No tax credits are extended until a film shoots in Missouri and spends production money on Missouri labor, equipment, or other necessary production expenses.
2. Missouri's Film Production Tax Credit Program is specifically designed to create high-tech / high paying jobs for Missourians and to stimulate the formation of a self-sustaining film production industry in Missouri.
3. Currently 42 states offer some form of film production tax credit or rebate program. Many of these states have shown that targeted tax credit programs can effectively act as an economic or job stimulus packages rather than as give-away programs.

Missouri Film Production Tax Credit History

Year	Tax credits awarded	Total Dollars spent in-state by each film
2008	\$1,645,815.64	\$ 5,094,890*
2007	\$ 1,393,149	\$ 3,599,998
2006	\$ 1,500,000	\$ 4,500,000
2005	\$ 1,500,000**	\$ 2,700,000
2004	\$ 950,000	\$ 1,900,000
2003	\$ 950,000	\$ 19,000,000***
2002	\$ 600,000	\$ 1,400,000
2001	\$ 700,000	\$ 1,400,000
2000	\$ 400,000	\$ 800,000
1999	\$ 80,000	\$ 160,000

** Incomplete data; two projects awaiting completed audit;*

***\$1M cap originally -- raised to \$1.5M in 2005*

**** In 2003, one film, the Game of their Lives, accounted for \$17 million spent in Missouri*





Film Commission 2009 Recommendations

The Missouri Film Commission has determined that developing a training program to create a growing labor pool of qualified film production workers, and providing an attractive incentive program will benefit the state by increasing economic activity and creating high paying jobs for Missourians.

Judging from the on-going success enjoyed by other states using tax credit programs to incentivize film production, the Film Commission believes that Missouri's tax credit program can also be used effectively to stimulate the creation of a brand new high-tech film production industry in Missouri.

The creation of a job training program to prepare Missourians for careers in production will be an important additional step in creating this new production industry. The program envisioned will utilize partnerships with Missouri's post-secondary schools and with filmcraft trade unions. Groundwork has been laid on both fronts to initiate training programs.

As such, the Film Commission will work throughout 2010 to capitalize on the success of 2009 and promote the motion media industry in Missouri.





Missouri Film Commission

Administrative Support Provided by:

Missouri Department of Economic Development

E-mail: mofilm@missouri.edu

Web: mofilm.org

Phone: 573-522-1288

2008 Annual Report



Missouri
Film
Commission

2008: The Year in Review



2008 brought many changes to the Missouri Film Commission. Three new members joined the nine member Commission. Representative Leonard Jonas Hughes (D- K.C.) replaced Representative Bruce Darrough (D – Florissant). Mr. Bill Lennon (Branson) and Mr. Shawn McClaren (K.C.) joined the commission, replacing H. Morley Swingle (Cape Girardeau) and long-time commissioner, Mr. Jan Parkinson (K.C.).

During the year 2007, a number of important revisions to Missouri's Film Production Tax Credit Program (135.750, RSMo) were passed by the Missouri legislature. On January 1, 2008, the following revisions took effect:

1. The annual cap on available film production tax credits increased from \$1,500,000 to \$4,500,000.
2. The rate that a film can earn for qualifying expenditures made in Missouri dropped from 50% to 35%.
3. The revised statute eliminated the \$1,000,000 cap on tax credits per film project.
4. The spending threshold required to qualify for the Missouri tax credit program dropped from \$300,000 to \$100,000 for projects longer than 30 minutes, and \$50,000 for projects shorter than 30 minutes.

These changes all reflected the Commission's recommendations for ways to attract more film and motion media production to Missouri in order to create additional high-paying jobs, to increase revenue for the state and to enhance the long-term development of a self-sustaining film and motion media industry in Missouri.

The changes in Missouri's Film Production Tax Credit Program are already having an impact. For every dollar in tax credits extended by Missouri in 2008, nearly \$3 have already been spent in-state by film production companies since no tax credits are provided until a film's production expenditures have been verified by the Department of Economic Development. In addition, DED calculates an economic multiplier of around 2 for films produced in Missouri. This means that for every \$1,000,000 directly spent in Missouri by a film, about \$2,000,000 ripples through the economy. Altogether, if \$4,500,000 in available tax credits are extended in a given year, nearly \$27 million dollars will ripple through the state economy as a result of Missouri's revised Film Production Tax Credit Program. In addition to the increase in funding available for the film production tax credit program, an important breakthrough in the interpretation of the existing tax credit statute also occurred this year. At the request of the Missouri Film Office, the Department of Economic Development reviewed their policies and agreed that workers who pay state taxes on the wages which they earn while working on a film shot in Missouri may be counted as a qualifying expense toward film production tax credits. This interpretation of the statute will make Missouri far more appealing as a film location, especially for those films looking to shoot in Kansas City or St. Louis where a large proportion of the local film production crew-base lives in Kansas City, Kansas or on the Illinois side of the Mississippi River. During 2008, the Film Commission worked to increase funding for the Missouri Film Office which is absolutely vital to the promotion and successful oversight of Missouri's film production tax credit program.

The 2008 legislative session yielded an increase to the operating budget for the Film Office from \$150,000, to \$250,000. Special recognition and thanks should be given to the four legislative members of the Commission – Senators Norma Champion and Maida Coleman, and Representatives Mike Sutherland and Jonas Hughes – for their tireless efforts in this regard.

In addition, the Missouri Film Office moved back into the Department of Economic Development in Jefferson City. After a conversation between the Commission, DED and the University of Missouri, it was determined that the Director of the Film Office, Jerry Jones, and his Assistant Director, Andrea Sporic, would remain employees of the University of Missouri, Columbia where the Film Office has been housed since 2005. This arrangement allowed the Director and the Assistant Director to preserve their retirement benefits. However, this outcome did affect the funds available for marketing and operations of the Film Office in FY09. Because the Director and Assistant Director were not officially state employees, \$100,000 was held back and not made available for use by the office. This leaves only \$35,000 to operate the Film Office after salaries and benefits are covered. This issue will be reviewed during the new fiscal year, and the Commission will make a recommendation to the 2009 legislature regarding the best way to handle the retirement benefits for the two Film Office employees.

During 2009, the Film Commission intends to pursue two primary initiatives:

1. Development of a jobs creation program designed to train Missourians for meaningful employment in the film and motion media industry.
2. Increasing the total tax credits available to attract more film and motion media production to Missouri.

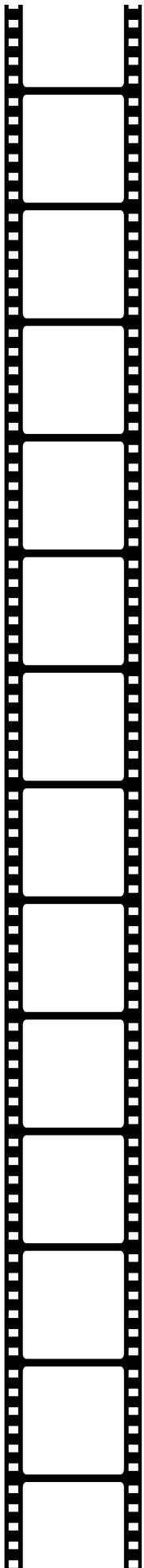
The Commission has already begun to explore ways that Missouri's community colleges and universities can partner with labor unions and private industry to train a new generation of film and motion media workers. On December 30, 2008, Jerry Jones, Director of the Film Office, and I met with the Missouri Community College Association in Kansas City to present a proposal to create a job training program for film and motion media technicians.

The Film Commission understands the importance of having a well-educated work force in place in order to persuade additional film producers to choose Missouri as a production location. Set carpenters, sound and film technicians, grips and electricians, hair and makeup stylists, location managers, and a host of other skilled workers will be needed for future film and motion media projects.

The Film Commission will also recommend a modest increase in the annual cap on film production tax credits. Raising the cap will allow Missouri to increase the total number of films and motion media projects shot in-state. This need is persuasively illustrated by the fact that all \$4.5 million in available tax credits for 2009 have already been allocated. Increasing the total amount of film production tax credits available will result in additional economic impact from film and motion media production in Missouri, help to generate good new jobs for Missourians, and contribute to the development of a new high-tech, self-sustaining film and motion media industry in the state.

In conclusion, the Missouri Film Commission will continue to advise the Director of the Department of Economic Development on other ways to promote the development of a film industry in Missouri. We shall strive to provide sensible recommendations both to the Director of the Department of Economic Development and to the Governor on ways to remove economic barriers in order to promote film and motion media production in Missouri. And we will continue to explore ways to attract private investment in film production infrastructure throughout the state.

Mark Biggs, Chair
Missouri Film Commission



Historical Background of the Commission

The Missouri Film Commission was created in 1983 to attract film, television, video and cable productions to Missouri, and to promote the growth of the film and video production industry within Missouri. The mission of the Missouri Film Commission is to encourage capital investment to develop a viable infrastructure for film, television, and digital media production in Missouri. The ultimate goal of the Commission is to achieve a self-sustaining production industry that will increase employment opportunities and generate additional revenue in the state.

Commission Primary Responsibilities:

RSMo 620.1200 states two main responsibilities for the board:

- 1) Advise the Director of the Department of Economic Development on the promotion of the development of film production and facilities in Missouri.
- 2) Provide an evaluation report to the governor and the general assembly, including any recommendations on the removal of barriers so that film production in Missouri may be more easily promoted and the development of state incentives to attract private investment in film production in the state.

Commission Membership

Commissioners

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Senator Norman Champion, Springfield
Senator Maida Coleman, Saint Louis
Representative Leonard Jonas Hughes, Kansas City
Representative Mike Sutherland, Warrenton
James Palumbo, Saint Louis
Shawn McClaren, Kansas City
Cindy Sheltmire, Columbia
Bill Lennon, Branson

Department of Economic Development Support Staff

Marcy Mealy, Boards and Commissions Coordinator
Brenda Horstman, Finance Team Manager
Melody Worley, Finance Team Incentive Specialist
Grey Jackson, Finance Team Incentive Specialist

Missouri Film Office

Jerry Jones, Director
Andrea Sporcic, Assistant Director



Missouri Film Commission Meetings

Four Commission meetings were held in 2008 on the following dates and at the following locations:

February 25, 2008	Conference Call, Governor’s Office Building, Jefferson City
June 9, 2008	Governor’s Office Building, Jefferson City
August 4, 2008	Governor’s Office Building, Jefferson City
September 29, 2008	Chateau on the Lake, Branson, MO

The Missouri Film Office



The Missouri Film Office supports the objectives of the Commission by marketing the state to filmmakers across the country (and internationally) while providing a full range of support services designed to attract individual film projects to the state. The Missouri Film Office is backed by a strong and eager network of local contacts that help meet daily production needs throughout the state.

The Missouri Film Office provides the following services:

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The Film Office researches and documents any type of location background and supplies photographs or videotape shot to your specifications. You will be accompanied to the suggested locations and arrange for any necessary clearances.

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The Film Office provides detailed information on state and local film regulations, weather, production services, crew, talent, facilities, equipment and various support services such as hotels, caterers, transportation, etc.

Liaison

The Film Office works closely with the various federal, state and local officials, as well as institutions, private businesses and individuals to ensure your shoot is hassle-free.

Recommendations

The Film Office analyzes the economic impact that each film applying for production tax credits may have in Missouri and makes recommendations to the Department of Economic Development about which projects should receive tax credits.



Film Production Tax Credit Program

The Missouri Department of Economic Development (DED) film production tax credit program is capped at \$4.5 million per year. The Department may issue film production state income tax credits equaling up to 35% of the company's certified Missouri expenditures required to make a film, and (by policy) 30% for qualifying out-of-state cast and crew expenditures.

The qualifying film production company must spend \$100,000 for films over 30 minutes in length and \$50,000 for films under 30 minutes in length in Missouri (i.e., payments made to Missouri companies, organizations or individuals) in order to qualify for the tax credit. Only those Missouri expenditures that are necessary for the production of the film are applicable. Such expenditures may include, but are not limited to, the costs for labor, services, materials, equipment rental, lodging, food, location fees and property rental.

The tax credits may be applied against state income taxes (excluding withholding taxes) or financial institution taxes. The credits can be applied by the original recipient against such tax liability, or they may be sold or transferred to another taxpayer and applied by the transferee against their tax liability. The credits may be used for the tax period during which they are earned and can be carried forward for up to five additional tax periods.

Making Economic Sense of the Film Production Tax Credit Program

1. Missouri's Film Production Tax Credit program is unlike many other tax credits. No tax credits are extended until a film shoots in Missouri and spends production money on Missouri labor, equipment, or other necessary production expenses.
2. Missouri's Film Production Tax Credit Program is specifically designed to create high-tech / high paying jobs for Missourians and to stimulate the formation of a self-sustaining film production industry in Missouri.
 - a. Currently 42 states offer some form of film production tax credit or rebate program. Many of these states have shown that targeted tax credit programs can effectively act as an economic or job stimulus packages rather than as give-away programs.

Missouri Film Production Tax Credit History

Year	Tax credits awarded	Total Dollars spent in-state by each film
2007	\$ 1,393,149	\$ 3,599,998
2006	\$1,500,000	\$ 4,500,000
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2001	\$ 700,000	\$ 1,400,000
2000	\$ 400,000	\$ 800,000
1999	\$ 80,000	\$ 160,000

* \$1M cap originally -- raised to \$1.5M in 2005

** In 2003, one film, *the Game of their Lives*, accounted for \$17 million spent in Missouri

3. In the *Annals of Tourism Research*, researchers concluded that, on average, a location featured in a successful film could expect to see visitors increase by an average of 54% over the next four years. Occasionally the impact on tourism generated by a successful film can last even longer. The *Smithsonian Magazine* reported in 2006 that seventeen years after the release of the baseball film, *Field of Dreams*, 60,000 to 65,000 visitors still travel to Dyersville, Iowa to visit the baseball field carved out of a cornfield featured in the film.



Film Commission: 2009 Recommendations

The Missouri Film Commission has determined that creating a labor pool of qualified film production workers and raising Missouri's film production tax credit cap will benefit the state by increasing economic activity and by creating high paying jobs for Missourians. Judging from the on-going success enjoyed by other states using tax credit programs to incentivize film production, the Film Commission believes that Missouri's tax credit program can also be used effectively to stimulate the creation of a brand new high-tech film production industry in Missouri.

The creation of a job training program to prepare Missourians for careers in production will be an important additional step in creating this new production industry. But a successful outcome will depend largely upon the state granting access to additional tax credits. It will be nearly impossible to build a self-sustaining film production industry in Missouri if the state continues to cap the program at the current \$4,500,000.

Given the economic reality of film production in the U.S. today where 42 states now offer some form of tax incentive program, Missouri must be willing to compete wisely if we hope to secure a fair share of the billions of dollars that are spent on film and motion media in America every year. The Missouri Film Commission believes that the entertainment industry is worth pursuing aggressively for the following reasons.

Professor Claire Wright notes the following information in her article published in volume 39, No. 3 of the Akron Law Review:

"The entertainment industry clearly is one of the most important industries in the U.S. Historically, it has made a substantial contribution to both the U.S. gross domestic product and U.S. export sales. In 2002, the entertainment sector employed approximately 4.7 million people and generated sales of over half a trillion dollars. This constituted more than five percent of the U.S. gross domestic product.*"

In its 2006 economic impact report, the Motion Picture Association of America reported that over 1.3 million American jobs were created by the film and television industry in 2005 and that these jobs generated \$30 billion in wages for American workers. In 2007, the MPAA reported that the total domestic box office receipts for motion pictures in America surpassed \$9.6 billion dollars and that worldwide box office receipts set a new record, topping \$26.7 billion dollars.

The positive economic impact that film production can have at the state level may be seen clearly in the stories of several states.

In 2008, the Illinois Department of Commerce and Economic Opportunity reported that:

"In 2000, Illinois began suffering a mass exodus of the film industry as other states began enacting film incentives. By 2003, the Illinois film industry had fallen to an all-time low of \$23 million. In response, Gov. Blagojevich enacted the Illinois Film Tax Credit. Since its passage, the film industry has rebounded dramatically. The film industry reached an all-time record of nearly \$155 million in 2007. This represents the single best year in the state's history - and an 80 percent increase over 2006."

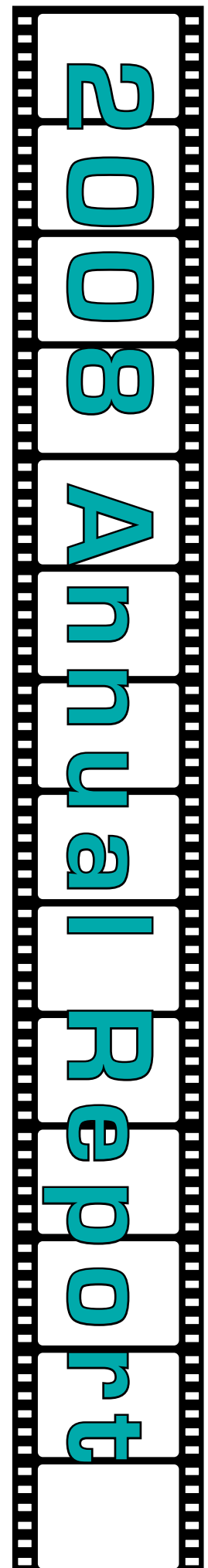
This same DCEO report asserts that film productions employed more than 26,500 Illinois workers in 2007.

In Louisiana, the legislature passed an aggressive production tax credit program in 2002 and within three years saw in-state production expenditures rise from \$4,700,000 to nearly \$220,000,000. Even a small state like New Mexico has realized a huge increase in revenues through its targeted tax credit program. Film production in New Mexico grew from \$8,800,000 in 2002 to over \$213,000,000 in 2005 following the passage of a film production tax credit stimulus bill.

The Missouri Film Commission believes that a targeted increase in the Missouri Film Production Tax Credit program will reap similar long-lasting rewards for Missourians. The Commission remains committed to seeing Missouri's Film Production Tax Credit Program eventually increased to a level approaching twenty-five million dollars in tax credits per year. This size tax credit program would provide enough incentives to attract about 15 medium-size feature films (with budgets approaching \$5,000,000) to Missouri every year. The Commission believes that this level of production activity will be sufficient to enable a self-sustaining film production community employing 1500 to 3000 workers to thrive in Missouri.

As such, the Film Commission will work throughout 2009 to achieve two goals: 1) to create a new job training program to help educate film and motion media technicians, and 2) to increase available film production tax credits in order to achieve a self-sustaining film production industry in Missouri.





Missouri Film Commission

Administrative Support Provided by:

Missouri Department of Economic Development

E-mail: mofilm@missouri.edu

Web: mofilm.org

Phone: 573-522-1288