## MISSOURI FILM OFFICE

Missouri's film industry employed nearly 14,000 people and had a total economic impact of \$2.1 billion – generating \$84 million in state and local tax revenue – according to a 2015 study completed by the independent research firm Tourism Economics, a division of Oxford Economics.

In Missouri, the central point of contact for all statewide inquiries related to film, TV, web and digital media is the Missouri Film Office, which was established in 1983 to attract film, television, video and cable productions to the Show-Me State.

The Film Office continues to develop, market and coordinate film-industry-related activities by working with production companies and maintaining a database of locations that have the potential to attract projects.

Additionally, the Film Office has a database of skilled workers, special equipment operators and support-service groups to help production companies find Missouri-based workers when they bring projects to the state.



## THE ECONOMIC IMPACT OF FILM

The Missouri film office commissioned an independent study of the Missouri film and motion picture industry. For 2015, the study found:

**\$2.1B** Total economic impact Total jobs throught 14,000 Missouri were supported by that impact \$84M

revenue for Missouri





A robust film-production industry can be a vital part of a state's economy, with many jobs offering salaries above national averages, according to the Motion Picture Association of America. Likewise, television and film projects can have a significant impact on travel, as consumers have a growing propensity to visit the cities and states where their favorite shows/movies are set. The correlation between travel and the film industry is evident in Missouri, where 16 annual film festivals attracted a combined 82,000 attendees in 2015.







Missouri has a diverse lineup of businesses related to the film industry, from audio and video equipment manufacturers to sound recording studios and special-effects shops, plus individuals, such as agents, managers, writers and performers who work in TV, film, web and video production.

Small businesses that provide support for and benefit from Missouri's film industry include those related to food service, hospitality, retail, equipment rental and accounting, among others.

Missouri's higher education institutions have recognized the importance of film and currently offer 38 programs that specialize in teaching various production skills. In FY16, The Missouri Film Office continued its efforts to nurture the writers and filmmakers of tomorrow through the Missouri Stories Scriptwriting Fellowship. This international competition for screenplays and TV pilot scripts with storylines set in Missouri received 60 submissions from eight different states and Canada. The three highest-scoring scriptwriters were invited to attend a four-day fellowship in Rocheport, Mo., where they worked with mentors who have considerable industry experience. In FY16, the mentors included Angelo Pizzo (*Hoosiers, Rudy*) and Ken LaZebnik (*Army Wives, Touched by An Angel*).

## MISSOURI FILM OFFICE ACTIVITY

